

# GOSECURE PRIVACY PRACTICES ASSESSMENT (PPA)

Evaluate and improve compliance with regional, national and international data protection standards

## UNDERSTANDING INTERNATIONAL PRIVACY STANDARDS

There are a number of global, national and regional privacy laws that shape data protection expectations. A few of the most significant include:

### GDPR—General Data Protection Regulation

- Impact Region: companies based in the European Union and companies based outside of the EU but targeting and/or monitoring EU citizens.

### PIPEDA—Personal Information Protection Electronic Documents Act

- Impact Region: Private companies based in Canada, unless a regional law (i.e., British Columbia, Quebec) replaces it.

### Rule 64—Act to modernize legislative provisions in regard to the protection of personal information

- Impact Region: Companies based in Quebec and companies collecting data in QC even if not based in the province.

### CCPA —California Consumer Privacy Act

- Impact Region: Those who meet specific criteria dealing with the data of California residents.

*Most data protection regulations require organizations who may have access to the data of these citizens to comply, even if they are not based in these locations.*

Organizations face various, growing challenges when stitching together a patchwork of international, national, regional and local privacy laws each with different standards, expectations and regulations across a global economy that requires massive data sharing.

According to a recent survey by the International Association of Privacy Professionals, the top concerns that privacy professionals are asked to report on are:

- Data breaches
- Compliance with data protection laws and regulations
- Progress on privacy initiatives

A comprehensive **Privacy Practices Assessment** delivered by the trusted privacy and security experts at GoSecure can help evaluate the current privacy programs in place, assess the regulatory landscape that applies to an organization and improve compliance with data protection standards, ensuring that your organization is ready for that next report.

## A TWO-PHASE APPROACH

A two-step process designed to deliver a comprehensive appraisal of data protection practices with actionable insights and improvement recommendations, organizations will benefit from:

The initial **Privacy Practices Review (PPR)** phase is designed to:

- Gauge the current internal and external privacy ecosystems at an organization.
- Assess applicable data protection legislation and regulations based on geography, business model, industry, etc.
- Identify privacy and compliance program goals.

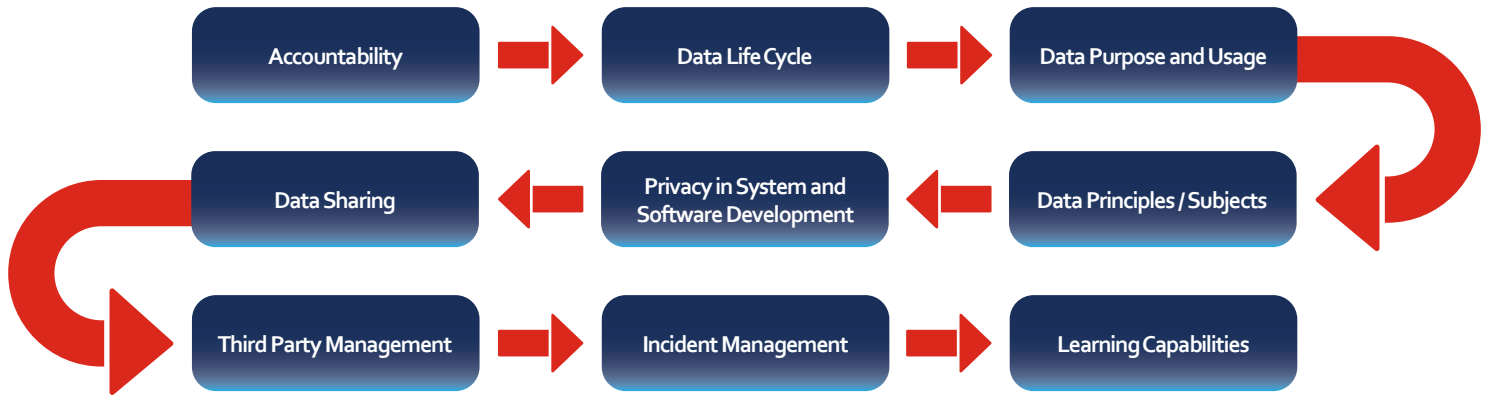
The second phase, full **Privacy Practices Assessment (PPA)**, is customized to the needs of the organization, based on findings from the PPR to evaluate the organizations capabilities to:

- Comply with applicable consumer data privacy standards.
- Respond to data breaches and other privacy challenges.
- Meet organization privacy objectives.

## THE GOSECURE PRIVACY PRACTICES ASSESSMENT (PPA) FRAMEWORK

The GoSecure proprietary PPA framework is based on nine critical concepts guiding a framework of more than 70 individual components to deliver a comprehensive privacy appraisal with actionable insights.

The experienced privacy professionals at GoSecure developed this methodology base on the 'fair information principles' - the foundation for all international privacy regulations.



Blending best practices from ISO/IEC 27701 and NIST Privacy Frameworks, the privacy professionals at GoSecure conduct a personal engagement with clients.

GoSecure strives to help clients improve, not hand over a list of failed measures. And as a proven expert in cybersecurity, GoSecure understands how to protect against breaches, offering a multi-disciplinary perspective to data protection recommendations.

The PPA process is collaborative and interactive— not an automated questionnaire with pre-programmed scoring.

GoSecure will deliver a report which will be full of insightful recommendations with clear associations to the framework—making the information easily shared across organizations and with leadership.



### LEARN MORE

[www.gosecure.net/privacy-compliance-services](http://www.gosecure.net/privacy-compliance-services)

### CONTACT US

[www.gosecure.net/sales-contact](http://www.gosecure.net/sales-contact)

1-855-893-5428

### ABOUT GOSECURE

GoSecure is a recognized cybersecurity leader and innovator, pioneering the integration of endpoint, network, and email threat detection into a single Managed Detection and Response service. The GoSecure Titan platform delivers predictive multi-vector detection, prevention, and response to counter modern cyber threats. GoSecure Titan MDR offers a detection to mitigation speed of less than 15 minutes, delivering rapid response and active mitigation services that directly touch the customers' network and endpoints. For over 10 years, GoSecure has been helping customers better understand their security gaps and improve their organizational risk and security maturity through MDR and Advisory Services solutions delivered by one of the most trusted and skilled teams in the industry.

To learn more, please visit: <https://www.gosecure.net>.